



ICIC Sponsorship Options 2024

NAME:	TITLE:
COMPANY:	
ADDRESS:	
TOWN:	COUNTRY:
POST CODE:	TELEPHONE:
EMAIL:	SIGNATURE:
VAT:	

<i>Sponsorship Option</i>	<i>Price</i>	<i>Option Consists of</i>	<i>Reserve</i>
Platinum Sponsorship (Multiple)	£10,500.00	<ul style="list-style-type: none"> - Branding carried on the ICIC website including a hyperlink to the sponsors website - Branding carried in the conference brochure - Branding carried in the conference theatre - Option to provide a written article in the conference brochure (separate pages or together) - Branding exposure in all available areas at the conference centre - Option to provide marketing materials in designated areas of the conference - Option to provide an advertising banner for display in a designated area of the conference - Two Complimentary registrations, including Hotel accommodation (room only basis) - Option to supply self-recorded video (no longer than 2 minutes) to be included within the main conference agenda only. 	
Gold Sponsorship (Multiple)	£5,200.00	<ul style="list-style-type: none"> - Branding carried on the ICIC website including a hyperlink to the sponsors website - Branding carried in the conference brochure - Branding exposure in designated areas at the conference centre - Option to provide marketing materials in the conference bag - A4 advert and A4 editorial in ICIC 2024 Brochure (separate pages or together) - Option to provide a pop up banner for display in a designated area of the conference - One Complimentary registration, including Hotel accommodation (room only) 	



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Sponsorship of ICIC Gala Dinner (Tuesday 11 June 2024)	£6,500.00	<ul style="list-style-type: none"> - Branding carried on the ICIC website including a hyperlink to the sponsors website - Branding carried in the conference brochure - Branding exposure in designated areas at the conference centre - Option to provide marketing materials in conference bag - A4 advert and A4 editorial in ICIC 2024 Brochure (separate pages or together) - Designated table at the Gala Dinner with Champagne - Branding on ICIC Gala Dinner Menu, outside the Ballroom - One complimentary registration, including hotel accommodation (room only) 	SOLD
Sponsorship of pre- Gala Dinner Drinks Reception (Tuesday 11 June 2024)	£2, 650.00	<ul style="list-style-type: none"> - Branding carried on the ICIC website including a hyperlink to the sponsors website - Branding (logo) carried in the conference brochure - Option to provide marketing materials in conference bag - Pop up Banner at the Bar 	
Sponsorship of Guest Speaker, following Gala Dinner	£3,500.00	<ul style="list-style-type: none"> - Branding carried on the ICIC website including a hyperlink to the sponsors website - Branding (logo) carried in the conference brochure - Introduction of speaker at the event - Pop up Banner in the sponsor area - Editorial in IC Conference Brochure 	
ICIC Industry Contribution Award	£4,000.00	<ul style="list-style-type: none"> - Coverage of the award on socials - Logo on the website home page - Pop up banner at the conference - Announce and interview the winner for approx. 5-10 mins on stage at ICIC 2024 - Editorial in ICIC brochure 	
ICIC Conference Brochure	£4,000.00	<ul style="list-style-type: none"> - Logo on front cover - Full page of edits and adverts within brochure (4 max) - Logo and link on ICIC website - Pop Up Banner in sponsor area at the conference 	
ICIC Delegate Bag Sponsorship	£3,750.00	<ul style="list-style-type: none"> - Branding carried on the ICIC website including a hyperlink to the sponsors website - Branding (logo) carried in the conference brochure - Branding exposure in designated areas at the conference centre - Option to provide marketing materials in the conference bag – a bag for each delegate - Pop up Banner in the sponsor area 	SOLD



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Sponsorship of Midnight Feast (Tuesday 11 June 2024)	£2,500.00	<ul style="list-style-type: none"> - Branding carried on the ICIC website including a hyperlink to the sponsors website - Branding (logo) carried in the conference brochure - Option to provide marketing materials in designated conference bag - Pop up Banner on the sponsor area 	SOLD
ICIC Vox Pop	£2,900.00	<ul style="list-style-type: none"> - Opportunity to submit editorial content for ICIC Brochure - Option to provide marketing materials in designated conference bag - Logo on ICIC website and in brochure - Self-recorded video (no longer than 2 minutes) to be included and shown at the main conference only. 	
ICIC Evening Entertainment (Tuesday 11 June 2024)	£2,900.00	<ul style="list-style-type: none"> - Branding carried on the ICIC website including a hyperlink to the sponsors website - Branding (logo) carried in the conference brochure - Option to provide marketing materials in designated conference bag - Welcome introduction to the audience prior to entertainment 	
Brochure Advertising Sponsorship Outside Back Cover	£1,990.00	<ul style="list-style-type: none"> - Full page 4 colour advert in the ICIC Conference Brochure (Outside Back Cover) - Opportunity to submit editorial content for ICIC Brochure - Option to provide marketing materials in designated conference bag 	
Brochure Advertising Sponsorship Inside Back Cover	£1,850.00	<ul style="list-style-type: none"> - Full page 4 colour advert in the ICIC Conference Brochure (Inside Back Cover) - Opportunity to submit editorial content for ICIC Brochure - Option to provide marketing materials in designated conference bag - 	
Brochure Advertising Sponsorship (Multiple sponsorship)	£1,600.00	<ul style="list-style-type: none"> - Full page 4 colour advert in the ICIC Conference Brochure - Opportunity to submit editorial content for ICIC Brochure - Option to provide marketing materials in designated conference bag 	
ICIC Water Bottles	£1,300.00	<ul style="list-style-type: none"> - Sponsored water bottles to be displayed in conference room on designated refreshment tables or delegate desks, depending on conference set up - Company logo listing on the ICIC website and branding at conference - Opportunity to add a giveaway to the conference bag and have literature displayed at the event. - Full page 4 colour advert in the ICIC Conference Brochure - Opportunity to submit editorial content for ICIC Brochure 	SOLD



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ICIC Refreshment Breaks	From £900.00	<ul style="list-style-type: none">- Refreshment Break (pm day 1) £900.00- Refreshment Break (am day 2) £900.00- Refreshment Break (pm day 2) £900.00- Plus option to sponsor multiple breaks:- 2 x options = £1600.00, 3 x options = £2400.00- Pop up Banner on display during the designated break/s- Logo in ICIC Brochure- Logo and link to ICIC website- Literature/branded goods on display at designated break/s	SOLD x 3
Pop Up Banner only (for duration of conference) Multiple	£900.00	<ul style="list-style-type: none">- Pop Up banner in the sponsor area (size: 6ft x 3ft)- Logo on ICIC Website and in the Conference Brochure	
ICIC Raffle	£750.00	<ul style="list-style-type: none">- Branding carried on the ICIC website including a hyperlink to the sponsors website- Branding carried in the conference brochure and Gala Dinner Menu- Option to provide marketing materials in the designated conference bag	SOLD
ICIC 10th Anniversary Congrats Message	£200.00	<ul style="list-style-type: none">- Small square "Congrats" advert in the 2024 ICIC Brochure including logo and message, ie "Congratulations to ICIC on your 10th Anniversary!"	

To reserve your sponsorship option, please complete the form and return to Deborah.finch@iua.co.uk

Upon receipt, an invoice will be forwarded to you with ICIC Terms & Conditions.
For any further information, please email as above.